lead art 2018

CONFERENCE FOR BUILDING LEADERSHIP CULTURE

MARCH 1ST 2018

Metropol Palace Hotel Beograd

h art development projects

Blanchard INTERNATIONAL SERBIA

DEAR COLLEAGUES,

Leadership is art, which is made of some talent, a lot of effort and consciousness. Therefore we know that everyone can become an artist in leadership.

Working with over 130 companies in the past 12 years, we have gained everything that can enable for organization to develop successful leaders and build a leadership culture. And now we're here for you.

We gathered all of our experience and multiplied with the advices and knowledge of current professional leaders and HR's, so we could create this conference day, which is dedicated to all experienced and future leaders and HR's who care about them.

1 DAY **FOR UNIQUE OPPORTUNITY**

8 HOURS OF **INSPIRATION AND IDEAS EXCHANGE**

11 SESSIONS **FOR RECONSIDERATION**

2 PARALLEL WAYS **FOR DIFFERENT INTERESTS**

35 MINUTES OF SESSION **FOR ATTENTION**

BREAKS **FOR NETWORKING** **3**

LEADERS AND HR'S SPEAKERS **WITH RELEVANT EXPERIENCE** **12**

CONSULTANTS TO OFFER **SUPPORT AND ADVICES** **10**

GLOBALLY MODERN **LEADERSHIP MODELS** **5**

REPRESENTATION OF **CASE STUDIES** **4**

WHY YOU SHOULD TAKE PART IN THIS CONFERENCE?

Lead.art 2018 conference is intended for HR managers and development specialists, senior managers and owners of companies, as well as young future managers. The variety of lectures, workshops and panel discussions enables everyone to acquire relevant knowledge and to collect information on current trends in the field of human resources management.

HR MANAGERS AND SPECIALISTS FOR DEVELOPMENT

- Inspire yourself for further development of the leadership culture in your organization.
- Recall the benefits of project and process development of managers.
- In cooperation with your peer managers, define the limits of your role.
- Consult with consultants and exchange experience with colleagues.
- Make a contribution to create a successful market and a leadership culture

SENIOR MANAGERS AND COMPANY OWNERS

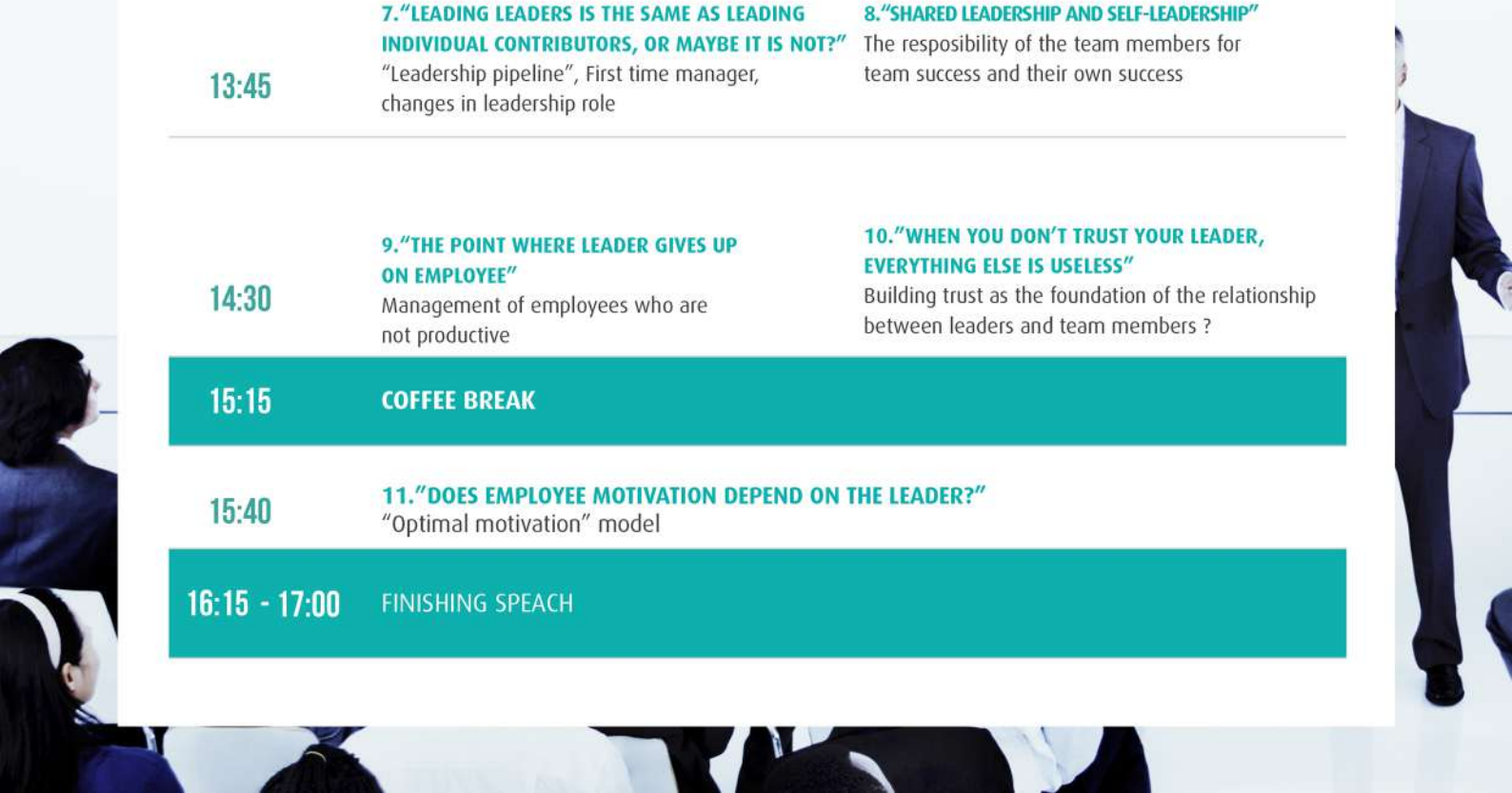
- Collect guidelines for managing your team of executives.
- Motivate yourself for improving management skills.
- Critically review your previous leadership perspective.
- Meet in one place modern, world-renowned, leadership models.
- Discover in one place modern, world-renowned, leadership models.
- Save time in looking for answers to your dilemmas and questions.

YOUNG OR FUTURE MANAGERS

- Make yourself even better and identify with your leadership role.
- Learn from others useful practices, but also from bad practices.
- Use already made solutions for your managerial career.
- Expand and strengthen your network of contacts and support.
- Discuss about basic aspects of leadership listed in one place

AGENDA

8:30	GATHERING OF PARTICIPANTS	
9:00	INTRODUCTION – WHY LEADERSHIP AND WHY CONFERENCE	
9:35	**1. "WHAT DO MANAGERS EXPECT FROM HR AND WHAT IS HR'S ROLE IN BUILDING A LEADER"** Manager's role and HR's role in creating good leaders and leadership culture	
10:15	**2."HOW DID WE, BY DEVELOPING LEADERS, MANAGED TO DEVELOP EMPLOYEES?"** An example of a good development project with managers	
10:50	**COFFEE BREAK**	
11:15	**3. "WE LIKE COACHING, BUT IT'S NOT ALMIGHTY"** A place where coaching, mentoring and other leadership styles meet according to Situational leadership	**4. "THROWING INTO THE DEEP END - HEALTHY OR NOT? "** Under and over-supervision: forward management and micro management
12:00	**5."WHAT STOPS US FROM DELEGATION OF TASKS?"** Irrational beliefs in delegating to employees	**6."HOW TO SWALLOW YOUR EGO AND TAKE CARE OF PEOPLE"** "Servant leadership" model and values
12:45	**LUNCH BREAK**	
13:45	**7."LEADING LEADERS IS THE SAME AS LEADING INDIVIDUAL CONTRIBUTORS, OR MAYBE IT IS NOT?"** "Leadership pipeline", First time manager, changes in leadership role	**8."SHARED LEADERSHIP AND SELF-LEADERSHIP"** The resposibility of the team members for team success and their own success
14:30	**9."THE POINT WHERE LEADER GIVES UP ON EMPLOYEE"** Management of employees who are not productive	**10."WHEN YOU DON'T TRUST YOUR LEADER, EVERYTHING ELSE IS USELESS"** Building trust as the foundation of the relationship between leaders and team members ?
15:15	**COFFEE BREAK**	
15:40	**11."DOES EMPLOYEE MOTIVATION DEPEND ON THE LEADER?"** "Optimal motivation" model	
16:15 - 17:00	FINISHING SPEACH	



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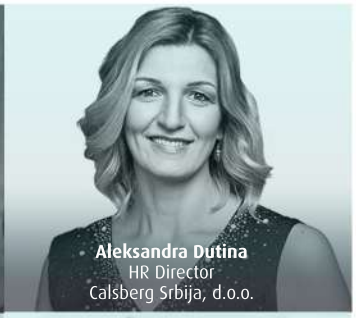
conference for building leadership culture

CONFERENCE SPEAKERS

Susan Fowler,
Expert in Science of Motivation
The Ken Blanchard Companies

Branislava Selaković
Chief of Sector SABINE and EBA Analysis
Erste Bank

Antony Demetriou
Business Consultant
Blanchard Leadership Group



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Business Consultant
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Dr Ana Govedarica
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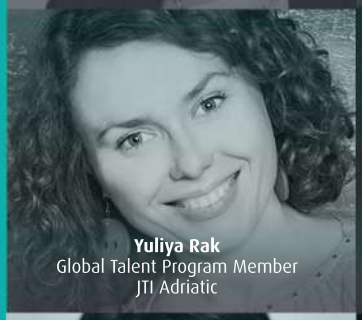
Jelena Manić Radoičić
Project Manager and Trainer
Belgrade Open School and H.art



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Global Talent Program Member
JTI Adriatic

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HR Business Partner
Phoenix Pharma Srbija

Milica Paskulov
HR Consultant, Trainer and Coach
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Bojana Vesić Antić
HR Director
Piraeus Bank

Nataša Milijanović Todorović
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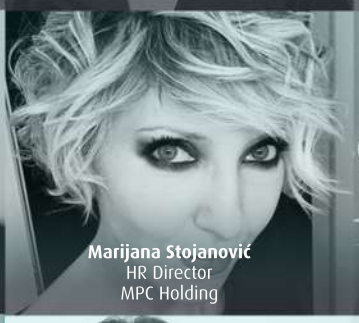
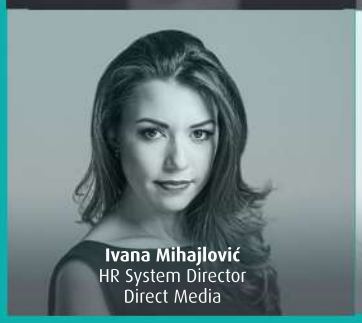
Evolve Centar, H.Art i Blanchard Serbia



Marijana Stojanović
HR Director
MPC Holding

Ljiljana Spasojević Tošović
Group HRMS Project Lead
Titan Group

Marko Lučić
Director
Qlife časopis



Ivana Mihajlović
HR System Director
Direct Media

Irina Vraneš
Manager in Sector of Capital projects
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HR Consultant, Trainer and Coach
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Arjeta Spahiu
Business Consultant
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SAVE YOUR PLACE RIGHT NOW AND SAVE MONEY!

Prices are expressed in euro without VAT Paying from Serbia is in RSD Countervalue, calculated at the middle exchange rate of the National Bank of Serbia on the day of payment

BASIC PRICE

€ 200

until
February 10th 2018

LAST CALL

€ 230

until
March 1st 2018

DISCOUNT FOR REGISTRATION OF GROUP:

Group of 3 and more participants provides you **5% discount**
Group of 5 and more participants provides you **10% discount**
Group of 10 and more participants provides you **15% discount**

THE PRICE INCLUDES:

- Participation in conference sessions
- Communication with consultants, speakers and participants of conference
- Lunch break
- Refreshments
- Online presentations of speakers after conference

ABOUT THE ORGANIZER

Since 2006, **H.art** aims to develop managers, raise their competences to a higher level and improve processes in the company. The goal is always to improve the functioning of the company and thus increase productivity, ease of doing business and satisfaction, which is always reflected in the increase of profits.

We achieve this through direct work with managers, HR service, internal trainers or introduction system HR solutions.

Our approach is **development project**, which is consisted of **training, coaching, HR consulting, assessment of companies and employees**...
H.art Team consists of about 10 experienced consultants and associates from Serbia and near by countries.

H.ART & BLANCHARD

This team also operates under the name of **Blanchard International Serbia** as a representative of the **Ken Blanchard Companies** development and evaluation program leader. Whether the clients are large multinational companies or small domestic companies, or individuals turn to us for personal improvement - we approach each client fully committed, aware of its specificity.

Our success comes with the improvement of their success!

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Become a sponsor or a parner of a conference. Take a great opportunity to promote your company, media and brands. Introduce yourself to the target group of HR managers from Serbia and the region and build the image of a company that supports the development of a healthy leader culture in our market.

We offer you various promotional options. Get in touch with us to discuss your needs and create an offer for you, whether you want to be a sponsor, partner or media partner of the conference.